

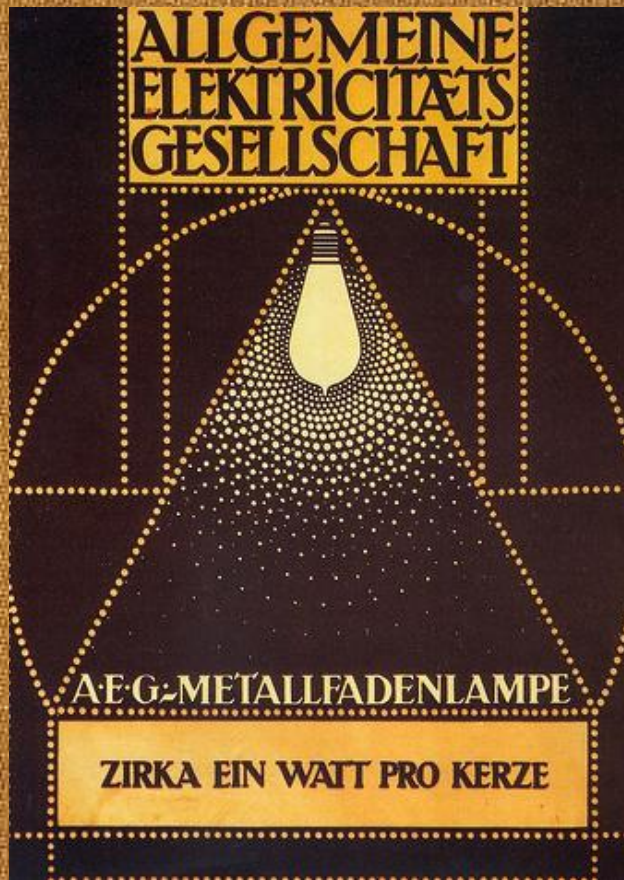


DEUTSCHER WERKBUND

A RESPONSE TO MECHANISM



Responses to the Machine



- Kunstgewerbeschulen (Applied Art Schools)
- Expressive Art (similar to Nouveau)
- Practical functionalism OR
- Deutsche Werkbund – Artisans designing the “new types” for the new mass-producing civilization.

Age of the Industrial Designer



- Jugendstil
Lamp



- Industrial
Lamp

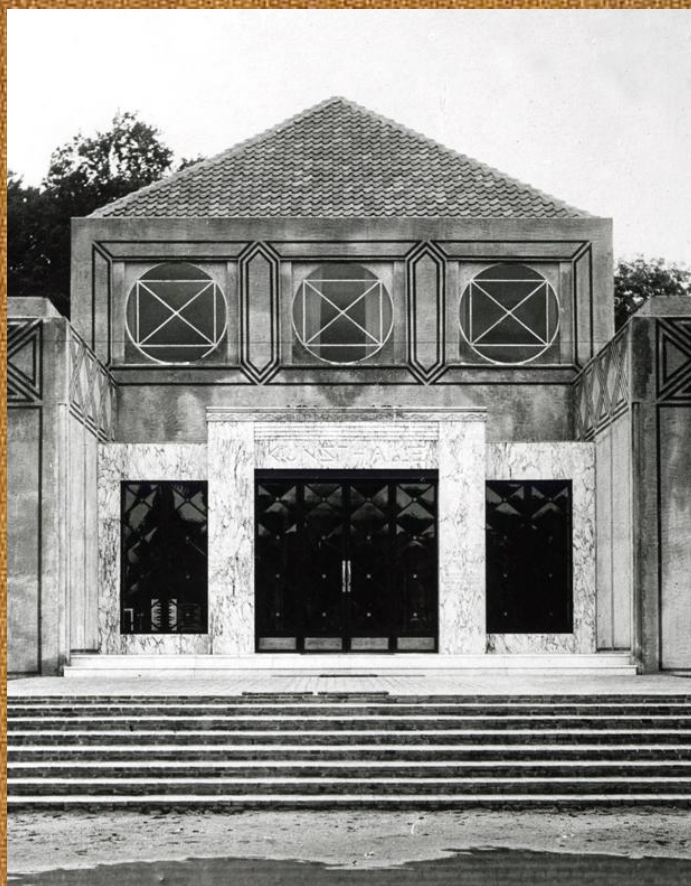


Peter Behrens and AEG



- Turbine Factory, Berlin, 1908 - 09

Peter Behrens, earlier work



- Oldenburg NW German Art Exhibition, 1904-05



- Hagen Crematorium, 1905-08



Peter Behrens, continued.



- Deutscher Werkbund Exhibition Festival Hall
1914



Factory Aesthetic – Walter Gropius



- Fagus Shoelast Factory, 1911-12

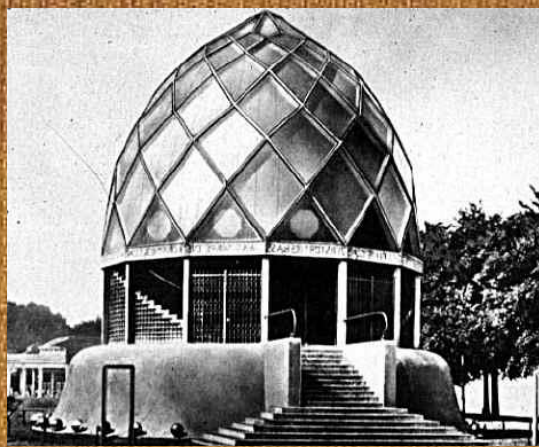


- Werkbund Pavilion, 1914

Bruno Taut



- Steel Pavilion
1913



- Glass Pavilion,
1914

Albert Kahn in the U.S.



- Ford Engineering Laboratory,
Dearborn, MI,
U.S., 1917



- Fisher Building
Detroit, MI,
U.S., 1928